

California's 2020-2024 Consolidated Plan: Community Needs Webinar



California Department of Housing and Community Development
March 19, 2020



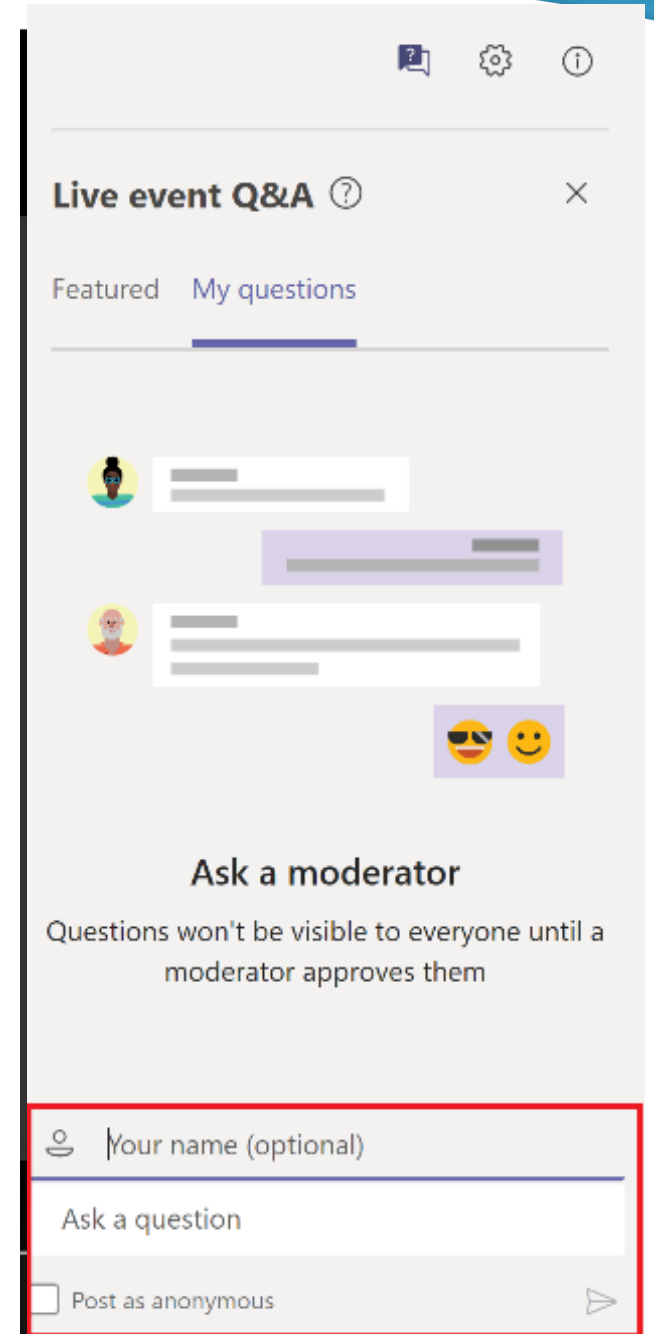
Introductions

- 2020 Consolidated Plan Team
 - HCD
 - Claudia Sharygin, Data Analysis Specialist
 - Jessica Hayes, Federal Program Specialist
 - Rukshana Begum, Planning and Reporting Representative
 - Francisco Arnaiz, Planning and Reporting Manager
 - Partnerships with Housing Policy Division and Department of Public Health
- Virtual public meeting presentation with multiple opportunities for comment



How to Comment

- Webinar questions:
 - Click “Ask a Question” to submit a question to the team
 - You may ask questions anonymously, but if you want your name, organization, or region associated with your question, you will need to type it in the “Your Name” box
 - The team will read questions out loud throughout the presentation and will provide answers if possible
 - All questions will be saved and recorded as part of the public record





How to Comment Continued

- Conference call questions:
 - All phones will be muted during the presentation, the team will unmute the conference line to allow for questions at designated points in the presentation
 - Please keep your phone muted at all times unless you are asking a question or making a comment
 - Conference calls can get really chaotic, so please be patient and the team will do their best to manage speakers so that everyone gets a turn
 - If you would like to make a verbal comment and you can't get through to us, please submit a request for a verbal comment with your name through the webinar question box and we will call on you.

Thank you for your patience and support!



Agenda

- What is the Consolidated Plan?
- Consolidated Plan Survey
- Consolidated Plan Stakeholder Focus Groups:
 - Housing Needs
 - Homelessness and Public Services Needs
- Consolidated Plan Consultations
- Next Steps



What is the Consolidated Plan? – Overview

- The “Con Plan”:
 - Five-year plan for how the California Department of Housing and Community Development (HCD) will use federal funding to support housing and community development across the state
 - Federal funding: U.S. Department of Housing and Urban Development (HUD)
 - HCD awards funding mainly to “non-entitlement areas” that do not receive funds directly from HUD



What is the Consolidated Plan? – Programs

- Community Development Block Grant (CDBG): flexible resource for housing, public services and facilities, infrastructure, and economic development
- Home Investment Partnerships (HOME): Affordable housing production and preservation
- Emergency Solutions Grants (ESG): Support for persons experiencing homelessness
- Housing Trust Fund (HTF): Affordable housing production
- Housing Opportunities for Persons with AIDS (HOPWA): Support for persons living with HIV/AIDS (administered by California Department of Public Health)



What is the Consolidated Plan? – Geography

- CDBG, HOME: Non-entitlement jurisdictions – smaller cities, unincorporated areas, and rural counties
- ESG: Continuums of Care – counties and groups of counties
- HTF, HOPWA: Statewide partner organizations



What is the Consolidated Plan? – Contents

- Public Participation: priority needs identified by the public
- Needs Assessment: data analysis of housing and community needs for low and moderate-income residents
- Market Analysis: data analysis of housing market and economic conditions
- Strategic Plan: priority needs, goals, and resources
- Annual Action Plan (Year 1): implementation details



Consolidated Plan Survey - Overview

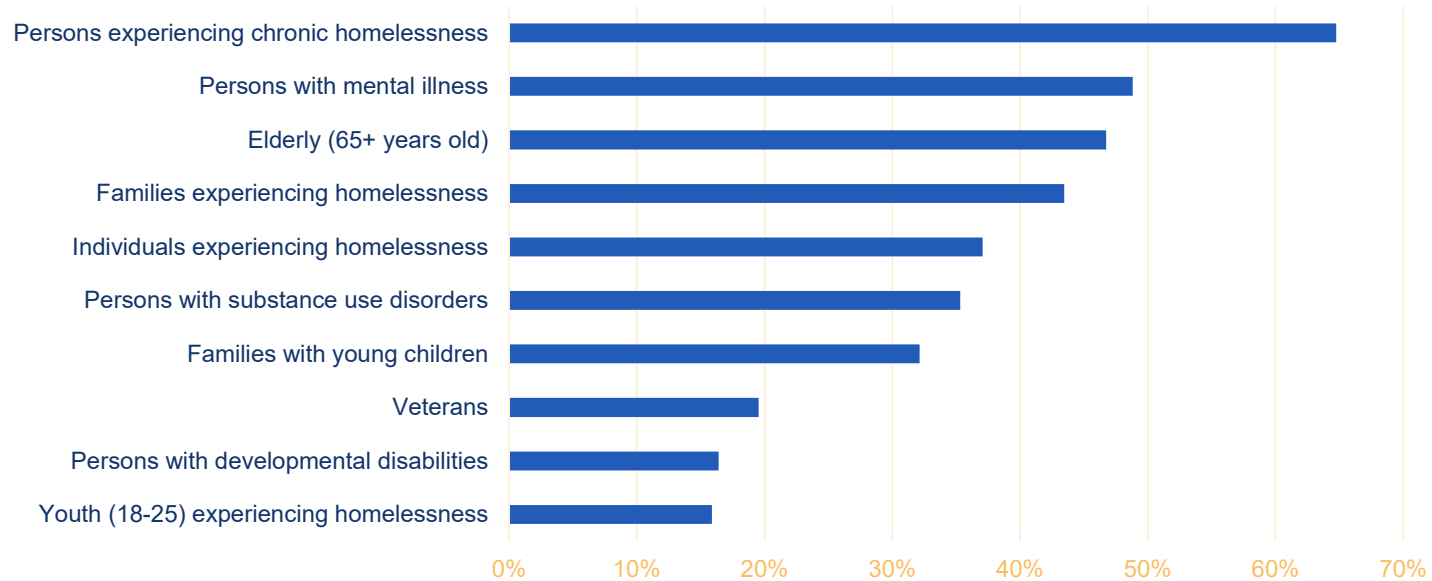
- Open to all members of the public
- Available in English and Spanish
- Conducted July – October 2019
- Link to survey website distributed via HCD's e-mail listserv and publicized at HCD events
- Over 2300 responses



Consolidated Plan Survey – Highlights

Californians experiencing homelessness top the list of need

Top 5 needing assistance in your community?

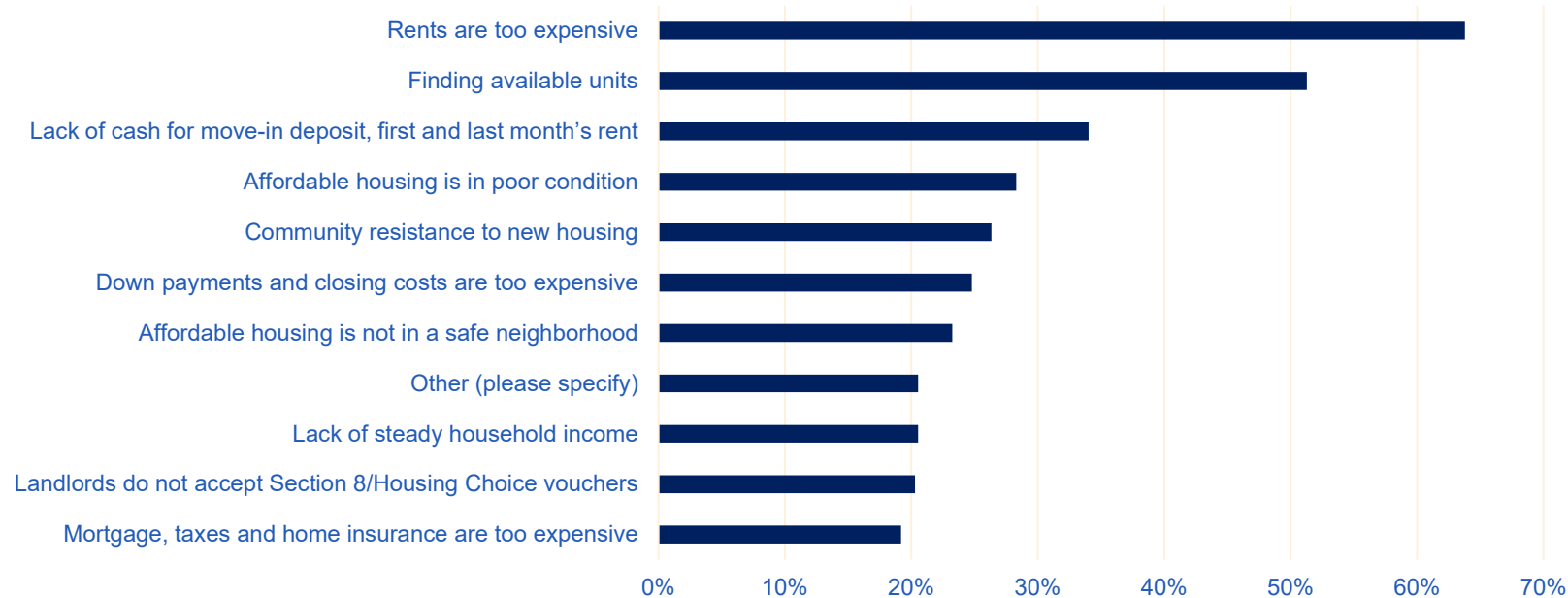




Consolidated Plan Survey – Highlights

High rents and lack of affordable units biggest housing issues

Top 5 barriers to finding affordable housing in your community?





Consolidated Plan Survey – Highlights

Cost of development, complex funding, and neighborhood resistance prevent affordable development

What are the most important barriers to affordable development?

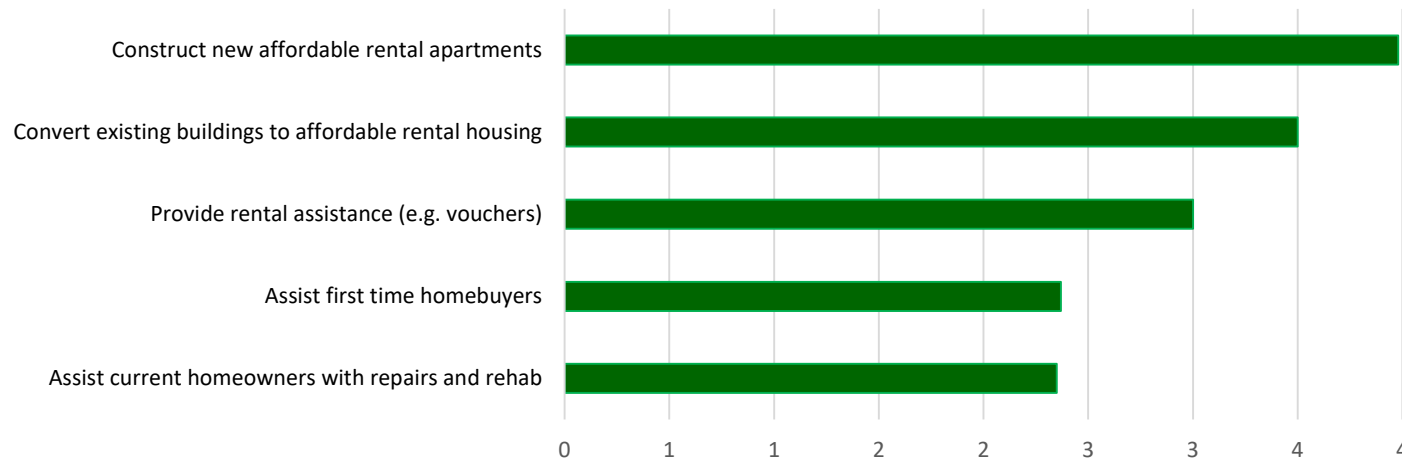




Consolidated Plan Survey – Highlights

Services for chronic homelessness and for preventing homelessness are most needed

Most-Needed Housing Assistance





Consolidated Plan Focus Groups – Overview

- 12 focus groups held across the state (West Sacramento, Redding, Visalia, Arcata, El Centro, and Sacramento)
- Open to all members of the public
- Conducted July – September 2019
- Announcements for focus groups distributed via HCD's email listserv
- 6 groups on Housing Needs and 6 groups on Homelessness and Public Services Needs



Housing Needs Focus Group – Highlights

Housing market and land use/community barriers most common

Housing Market Barriers	Land Use/Community Barriers	Program Barriers	Infrastructure Barriers
33%	30%	23%	14%
Percent of all identified barriers to affordable housing			

- Housing Market barriers: High development costs, lack of units, lack of construction labor and few developers willing to work in area
- Land Use/Community barriers: Zoning, neighborhood resistance, lack of service providers, landlord barriers



Housing Needs Focus Group – Highlights

Program requirements and lack of infrastructure also barriers

Housing Market Barriers	Land Use/Community Barriers	Program Barriers	Infrastructure Barriers
33%	30%	23%	14%
Percent of all identified barriers to affordable housing			

- Program barriers: Lack of flexibility in funding uses and requirements
- Infrastructure barriers: Cost and lack of funding

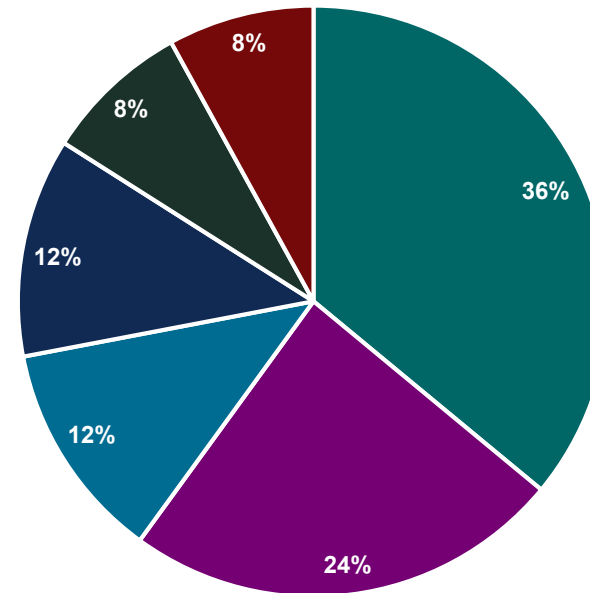


Housing Needs Focus Group – Highlights

Rural housing faces more hurdles with fewer resources

Rural Barriers

- Can't compete with an urban matrix
- Other (lack of local capacity, can't meet other statewide requirements)
- High building costs make competition with urban areas impossible
- No skilled labor in area
- Need manufactured option - stick built too expensive
- Lack of service providers in the area - can't meet program requirements



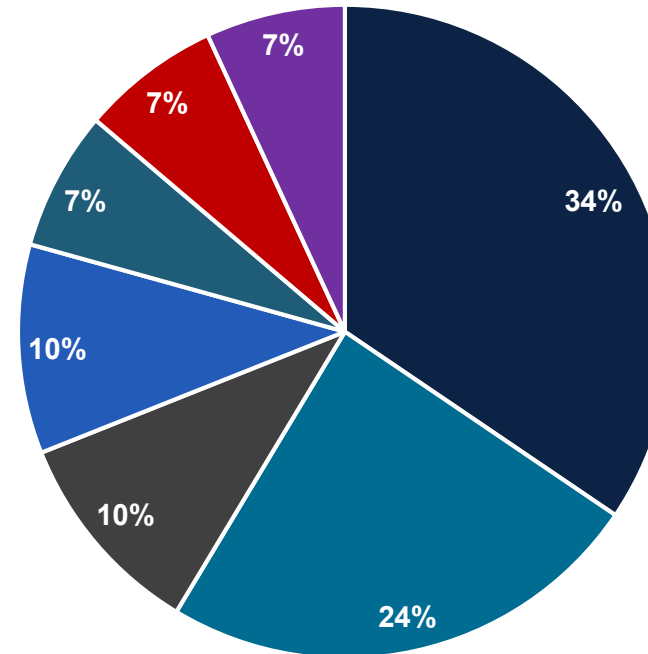


Housing Needs Focus Group – Highlights

Collaboration, flexibility, and “deep” funding are needed

What's Working?

- Individual projects (e.g. Hickory Crossing, HIP Housing) and technical assistance
- Alternative housing models (e.g. tiny homes, supportive housing connected to jobs/workforce training)
- Being able to layer multiple funding sources, esp. tax credits
- Flexible funding, e.g. CESH, HEAP
- Program to help with security deposits and other one-time costs
- Collaboration/TA for collaboration
- Safe Parking Zones/Tent Sites





Homelessness/Public Services Focus Groups – Highlights

Program requirements and housing market are top barriers

Program Barriers	Housing Market Barriers	Infrastructure Barriers	Land/Use Community Barriers
32%	28%	21%	19%
Percent of all identified barriers to affordable housing			

- Program barriers: Lack of flexibility in how funds can be used
- Housing Market barriers: High development costs, lack of units, lack of construction labor and developers willing to work in area



Homelessness/Public Services Focus Groups – Highlights

Infrastructure and community barriers distinct to homelessness

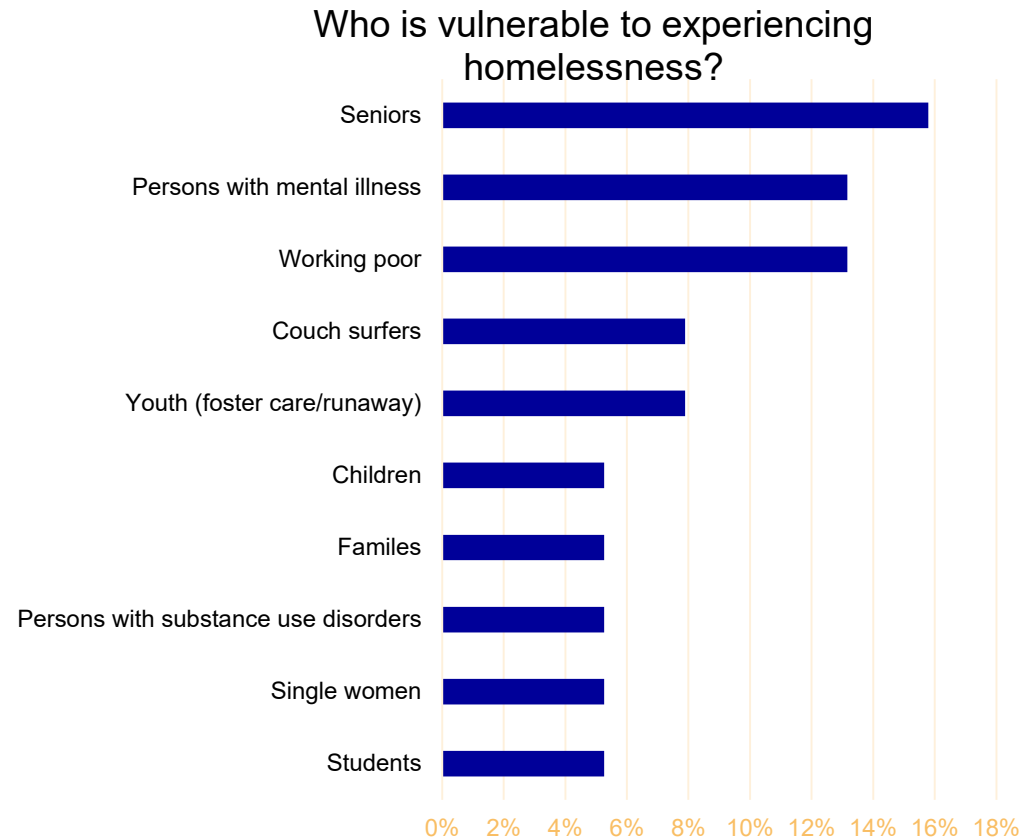
Program Barriers	Housing Market Barriers	Infrastructure Barriers	Land/Use Community Barriers
32%	28%	21%	19%
Percent of all identified barriers to affordable housing			

- Infrastructure barriers: Lack of water infrastructure, public transit, and funding
- Land Use/Community barriers: Lack of collaboration between public and private sectors, neighborhood resistance, lack of local political support in some areas



Homelessness/Public Services Focus Groups - Highlights

Seniors, people with mental illness, working poor at highest risk of homelessness

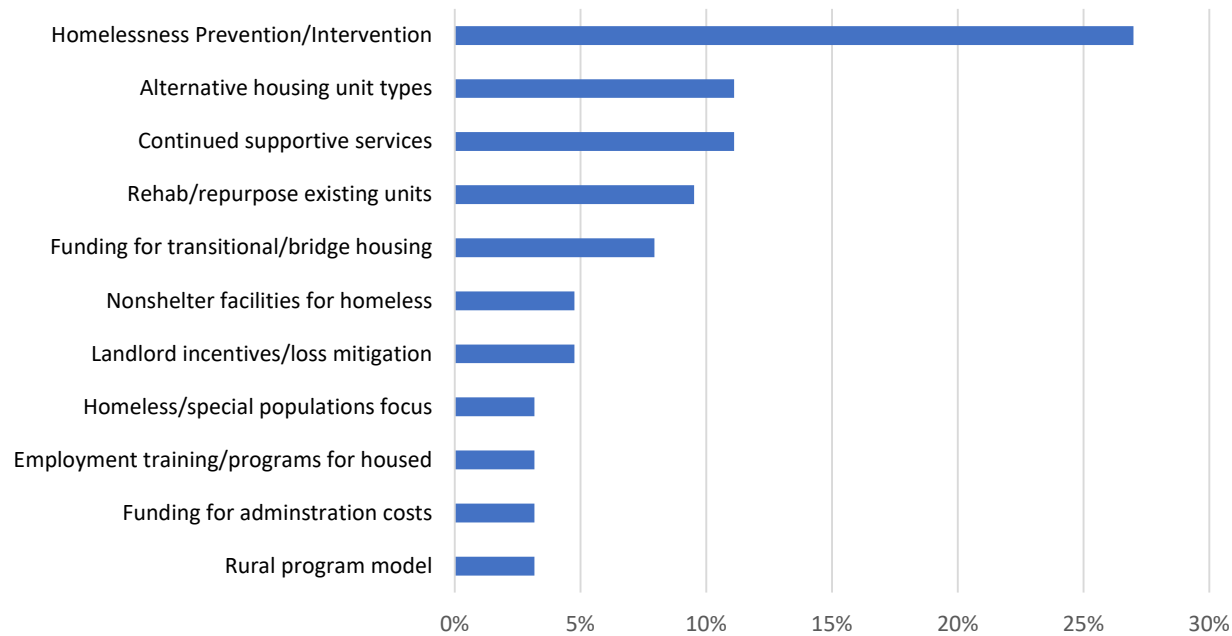




Homelessness/Public Services Focus Group - Highlights

For addressing homelessness, an ounce of prevention is worth a pound of cure

Program Requests





Consolidated Plan Consultation

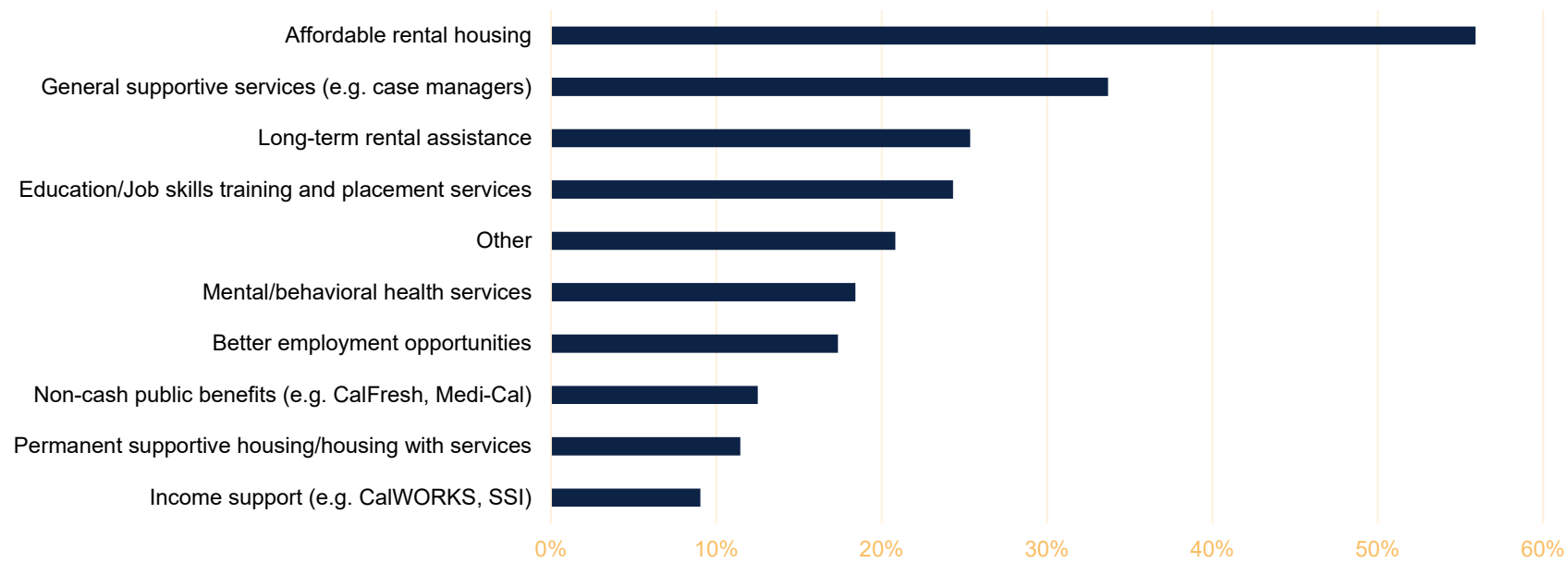
- Consultation goal is to improve coordination between HCD and other agencies providing assisted housing, health, natural hazard management, and social services
- Survey and in-person outreach to Continuums of Care on the ESG program December 2019-January 2020
- Ongoing conversation and feedback from public and nonprofit agencies



Consolidated Plan Consultation – ESG Survey

Permanent housing, supportive services, work are priority needs for those nearing end of temporary housing assistance

Top 3 Needs of households nearing end of rapid re-housing assistance?



COMMENTS AND QUESTIONS





Consolidated Plan – Next Steps

- Ongoing consultation with agencies
- Draft of Consolidated Plan will be posted at start of public comment period
- HUD guidance regarding the novel coronavirus COVID-19:
www.hud.gov/coronavirus
 - Guidance for grantees, affordable housing residents, and property owners on HUD policy and support during crisis



Consolidated Plan – Thank you!

Thank you for your participation. Your feedback helps us to better understand housing and community development needs across the State, and furthers our mission of a California for All.

For more information, or to send a comment or question, please email consolidatedplan@hcd.ca.gov.